

Annual EEO Public File Report Form

WCGV/WVTV

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WCGV & WVTV-MILWAUKEE, WI and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning August 1, 2010 to and including July 31, 2011 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 8/01/10 to 7/31/11

Station(s) Comprising Station Employment Unit: **WCGV & WTV**

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Senior Account Executives	Career Builder Media Recruiter Referral	16
2	Account Executive Trainees	Milwaukee Job Center Career Builder SBG Website	6
3	National/Regional Sales Assistant	Salary.com SBG Website Indeed.com Referral	6
4	Promotions Manager	Internal Referral	3
5	Marketing/Research Director	SBG Website Internal	4

Total Number of Persons Interviewed During Applicable Period 35

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from **8/01/10 to 7/31/11**

Station(s) Comprising Station Employment Unit: WCGV & WVTV

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A **	Abundant Life Ministry, Ltd. Ellen Blathers 7425 Harwood Ave. Milwaukee, WI. 53213-2626 414-389-0249 alms4seb1@aol.com <u>MAIL RETURNED-NO LONGER INTERESTED IN RECEIVING JOB POSTINGS. REMOVED 5/20/10</u>	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
B	Alverno College Debra Chomicka 3400 S. 43 rd St. Milwaukee, WI. 53234 414-382-6009 414-382-6443-fax debra.chomicka@alverno.edu	0 for all positions	Sr. Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director

C	<p>Antioch Missionary Baptist Church Alexis Morgan 2033 W. Congress Milwaukee, WI. 53209 414-445-3303</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
D	<p>Asian Amer. Journalist Assoc Albert Lee 1182 Market #320 San Francisco, CA. 94102 415-346-2051 www.aaja.org</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
E	<p>Aurora Weier Ed. Ctr. Emilio Lopez 614 W. National Ave Milwaukee, WI. 53204-1713 414-562-8398</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
F	<p>Bay View Community Ctr. Bill Osterndorf 1320 E. Oklahoma Ave. Milwaukee, WI. 53207 414-482-1000</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
G	<p>Bishop State Comm. College* Juliette F. Womack 351 N. Broad Street Mobile, AL. 36603-5898 251-662-5371 www.bishop.edu</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>

H	Black Women's Network Executive Director 8712 W. Spokane Milwaukee, WI. 53224	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
I	Brown College Attn: Lisa Wright 1440 Northland Drive Mendota Heights, MN. 55120 651-905-3400 http://placement.browncollege.edu lwright@browncollege.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
J	CareerBuilder Brian Maggio Account Manager 1750 Tyson's Blvd., 4 th Fl. McLean, VA. 22102 www.careerbuilder.com	7 2 0 0 0	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
K	Community Baptist Church Evan. Joyce Savage PO Box 080557 Milwaukee, WI. 53208-0557 414-445-1610 jnsavage2@aol.com	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
L	Cooperative Ed. Services-Agency#1 Jewel Rodgers 19601 W. Bluemound Rd. Brookfield, WI. 53045 262-787-9514 jrogers@cesal.k12.wi.us <u>MAIL RETURNED W/NO FORWARD ADDRESS-PHONE DISCONNECTED. REMOVED 5/31/11</u>	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director

M	Council for the Spanish Speaking, Inc. Robert Conrad 614 W. National Ave. Milwaukee, WI. 53204 414-384-3700	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
N	Educational Opportunity Programs and Office of Urban Education Executive Director 101 W. Pleasant Street Ste.204 Milwaukee, WI. 53212 414-227-4466	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
O	Esperanza Unita, Inc. Laura Brace 1329 W. National Avenue Milwaukee, WI. 53204 414-671-0251	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
P	Hispanic Chamber of Commerce George Belmontes 1021 W. National Avenue Milwaukee, WI. 53204 414-643-6963	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
Q	Hispanic Link News Service Carlos Erickson 1420 N. St. NW Washington, DC. 30005 202-234-0280 www.hispaniclink.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director

R	Hmong Ed. Advancements, Inc. Pang Yang 3520 W. Abbott Avenue Milwaukee, WI. 53221-2004 414-931-8834	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
S	House of Peace Comm. Ctr. Pastor Matthew Gottschalk 1702 W. Walnut Street Milwaukee, WI. 53205 414-933-1300 www.houseofpeacemilwaukee.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
T **	*Immanuel Community Baptist Church Pastor Rosemary Dye 2009 N.19 th Street Milwaukee, WI. 53204-3731 P: 414-672-5191 F: 414-647-1468 RosemaryDye@peoplepc.com <u>MAIL RETURNED W/NO FORWARD ADDRESS 10/28/09 – PHONE # NOT IN SERVICE. REMOVED 10/28/09</u>	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
U	Indeed.com 177 Broad Street 6 th Floor Stamford, CT. 06901	1 1 2 0 0	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
V **	Korean Church of Milwaukee Joseph Yang 2020 W. Drexel Avenue Milwaukee, WI. 53154-2519 414-774-1664 <u>MAIL RETURNED W/ NO FORWARD ADDRESS 9/15/08 - PHONE # NOT IN SERVICE. REMOVED 9/15/08</u>	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director

W	Lao Family Community Ctr., Inc. Pao N. Fang 2331 W. Vieau Pl. Milwaukee, WI. 53204 414-385-3380 www.laofamilfresno.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
X	Madison Media Institute Bill Mallinson 2702 Agriculture Drive Madison, WI. 53718 608-663-2000 bmallinson@madisonmedia.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
Y	MARR James B. Marr Jr. 233 W. Center St. #14 Milwaukee, WI. 53212-2816 414-226-2096	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
Z	Marquette University-Career Center Amanda Hein PO Box 1881 Milwaukee, WI. 53201-1881 414-288-5735 amanda.hein@marquette.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
AA	Marquette U-Broadcasting Dept. Dr. Michael Havice PO Box 1881 Milwaukee, WI. 53201-1881 414-288-3495 Michael.havice@marquett.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director

BB	<p>Marquette University Jason Eckert Holthusen Hall- First Floor PO Box 1881 Milwaukee, WI. 53233-1881 414-288-5303 Jason.eckert@marquette.edu</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
CC	<p>*Marketing Ideanet Graeme Newell 602 Communications 6839 Charter Hills Road Charlotte, NC. 28277 704-543-1426 407-540-9336 gnewell@602communications.com www.602communications.com</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
DD	<p>Maximus Job Center NW Brian Solomon 6550 N.76TH Street Milwaukee, WI. 53223 414-760-6060</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
EE	<p>MAXIMUS Job Placement Office 1126 S. 70th Street Milwaukee, WI. 53214 414-607-0477 www.dwd.state.wi.us</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>
FF	<p>Medialine Mark Shilstone PO Box 51909 Pacific Grove, CA. 93950 www.medialine.com</p>	0 for all positions	<p>Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director</p>

GG	MediaRecruiter.com Art Scott 9457 So. University Blvd. #303 Highlands Ranch, CO. 80126 303-400-5150	1	Senior Account Executive
HH	Metropolitan Baptist Church Executive Director 1345 W. Burleigh Street Milwaukee, WI. 53206 414-263-9063	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
II	Milw. Area Technical College/Student Employment Ctr. Pat Bland 700 W. State Street Milwaukee, WI. 53203 414-297-6936	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
JJ	Milwaukee Branch NAACP Job Placement Dept. 2745 N. Dr. Martin Luther King Dr. Milwaukee, WI. 53212-2351 414-562-1000	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
KK	Milwaukee Career College Jolie Semrad 3077 North Mayfair Road #300 Milwaukee, WI. 53222 414-257-2939	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
LL	Milw. Center for Independence Bruno B. Manno 2020 W. Wells Street	0 for all positions	Senior Account Executive Account Executive Trainee

	Milwaukee, WI. 53233-2720 414-272-1344 www.mediatransparency.org		National Regional/Sales Assistant Promotions Manager Marketing/Research Director
MM	Milwaukee Christian Center Elida Munoz 2137 W. Greenfield Avenue Milwaukee, WI. 53204 414-645-5350	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
NN	Milwaukee County Division of Human Resources 901 N. 9 th Street #210 Milwaukee, WI. 53203 414-278-4143 www.mcdhr.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
OO	Milwaukee Job Center Network Employer Order Services 816 W. National 2 nd FLR. Milwaukee, WI. 53220 414-385-6920 charles.malinowski@dwd.state.wi.us	0 1 0 0 0	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
PP	Milwaukee School Of Engineering Job Placement Center 1025 N. Broadway Milwaukee, WI. 53202 414-277-7300 www.msoe.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
QQ	Milwaukee Urban League, Inc. Manpower Director 435 W. North Avenue	0 for all positions	Senior Account Executive Account Executive Trainee

	Milwaukee, WI. 53202 414-374-5850 www.tmul.org		National Regional/Sales Assistant Promotions Manager Marketing/Research Director
RR	Milwaukee Women's Center, Inc. Erica Walker PO Box 4009 Milwaukee, WI. 53204-0009 414-272-6199 ewalker@mwcinc.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
SS	Milwaukee Journal / Sentinel Sonya Richardson 333 W. State Street Milwaukee, WI. 53203 414-224-2000	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
TT	Mt.Zion Missionary Baptist Church Pastor Louis E. Sibly III 2207 N.2 nd Street Milwaukee, WI. 53212 414-372-7811 www.mtzionmissionary.tripod.com	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
UU	Native Amer. Public Telcom. Lynn Warren 1800 No 33 rd St. Lincoln, NE. 68501 402-472-3522 www.nativetelecom.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
VV	Nat'l Assoc. of Black Journalists Career Center 1100 Knight Hall 3100	0 for all positions	Senior Account Executive Account Executive Trainee

	College Park, MD. 20742 301-445-7100 www.nabj.org		National Regional/Sales Assistant Promotions Manager Marketing/Research Director
WW **	Nat'l Assoc. of Broadcasters Karen Hunter 1771 North Street NW Washington, DC. 20036 202-429-5499 www.nab.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
XX	Nat'l Assoc. of Hispanic Jrnlsts Martina Hillendo 1000 National Press Bldg. 529, 14 th St. NW. Washington, DC. 2045 202-662-7145 www.nahj.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
YY	Nat'l Hispanic Media Coalition Alejandra Valenzuela 55 S. Grand Ave Pasadena, CA. avalenzuela@nhmc.org <u>Prefers to receive notices via email for all full time positions</u>	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
ZZ	Nat'l Black MBA Assoc. Debbie Tarrer 180 N. Michigan Ave. #1515 Chicago, IL. 60601 312-236-2622 www.nbmbaa.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
AA A	New Hope Missionary Baptist Church Ruthie Sprue II	0 for all positions	Senior Account Executive Account Executive Trainee

	2433 W. Roosevelt Dr. Milwaukee, WI. 53209 414-871-0350 rethink@America.net ruthienhbc@ameritech.net		National Regional/Sales Assistant Promotions Manager Marketing/Research Director
BBB **	Northcott Neighborhood House Rene Stewart 2460 N.6 th Street Milwaukee, WI. 53212 414-372-3770 www.northcotthouse.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
CCC	Southeast/WI. Oneida Tribal Services ATTN: Mark W. Pawless 6820 W. Wedgewood Drive Milwaukee, WI. 53220 414-329-4104	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
DD D	RIMM, Inc. Regina Williams 2832 N.13 th Street Milwaukee, WI. 53206 414-264-2286 <u>MAIL RETURNED W/ NO FORWARD ADDRESS 8/6/08- PHONE # NOT IN SERVICE. REMOVED 8/6/08</u>	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
EEE	Salary.com 1-866-725-2791	0 0 1 0 0	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
FFF	The Salvation Army Executive Director 324 N. Jackson	0 for all positions	Senior Account Executive Account Executive Trainee

	Milwaukee, WI. 53202 414-276-4316 www.usc.salvationarmy.org		National Regional/Sales Assistant Promotions Manager Marketing/Research Director
GG G	SER Jobs for Progress Mr. Al DeBow 1040 W. Mitchell Street Milwaukee, WI. 53204 414-649-2640	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
HH H	Sherman Park Community Assoc. Steve O'Connell 3526 W. Fond du Lac Avenue Milwaukee, WI. 53216 414-444-9803 www.shermanpark.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
III	Silver Spring Neighborhood Ctr., Inc. Jim Bartos 5460 N.64 th Street Milwaukee, WI. 53218 414-463-7950	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
JJJ	Sinclair Broadcast Group Website (online) Website: www.sbg.net Sharon Pickeral 10706 Beaver Dam Road Cockeysville, MD. 21030	1 2 2 0 2	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
KK K	Social Development Comm. Human Resource 4041 N. Richards Street Milwaukee, WI. 53212	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales

	414-906-2712		Assistant Promotions Manager Marketing/Research Director
LLL	Spots N Dots 167 Oakdale Rd Johnson City, NY 13790 Email: selltv@aol.com Website: www.spotsndots.com	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
MM M	Spotted Eagle, Inc. Doug LaBelle 3134 W. State St. Milwaukee, WI. 53208 414-342-0700	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
NN N	St Mark AME Church Rev. Clarence Robinson 1616 W. Atkinson Avenue Milwaukee, WI. 53206 414-562-8031	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
OO O	St. Martin de Porres Church Fr. John Celickowski 128 W. Burleigh Street Milwaukee, WI. 53212 414-372-3090 jcgtownlau@aol.com	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
PPP	Television Week Mark Abrams 6500 Wilshire Blvd. #2300 Los Angeles, CA. 90048 323-370-2415	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant

	Mabrams@TVWeek.com		Promotions Manager Marketing/Research Director
QQ Q	TV JOBS.COM Broadcast Employment Service. Mark C. Holloway PO Box 4116 Oceanside, CA 92052 admin@tvjobs.com	0 for all positions	Account Executive Credit Coordinator Special Projects Producer Promotion Writer/Producer
RRR	United Community Center Richardo Diaz 1028 S. 9 th Street Milwaukee, WI. 53204 414-384-3100	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
SSS	United Migrant Opportunity Service, Inc. Director 929 W. Mitchell Street Milwaukee, WI. 53204 414-671-5700	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
TTT	University of Wisconsin - Milwaukee Department of Journalism & Mass Communication Becky Crowder 2522 E. Hartford Ave, Johnston Hall 117 Milwaukee, WI. 53201-0413 414-229-4436 bcrowser@uwm.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
UU U	UW-Milwaukee Mohammed Aman: Career Development Center PO Box 413 Milwaukee, WI. 53201-0413 414-229-1409 aman@csd.uwm.edu	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research

			Director
VV V	VarietyCareers.com Courtney Waters Account Executive 5700 Wilshire Blvd. #120 Los Angeles, CA. 90036 800-357-4745	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
WW W	Veterans of Foreign Wars Services Connie Schmidt 5400 W. National Avenue Milwaukee, WI. 53214 414-902-5748	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
XX X	W-2 Community at Large Linston Young 2601 N Dr. Martin Luther King Dr. Milwaukee, WI. 53212 414-264-6888	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
YY Y	Wisconsin Black Chamber of Commerce 3020 W. Vliet St. Milwaukee, WI. 53208 414-933-0064	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
ZZZ	Wisconsin Broadcasters Assn. Liz Boyd 44 E. Mifflin Street #900 Madison, WI. 53703 608-236-1922 lboyd@wi-broadcasters.org www.wi-broadcasters.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research

			Director
AA AA	The Women's Center Employment Dept. 425 N. East Avenue Waukesha, WI. 53186 262-544-7690 nancys@twcwaukesha.org	0 for all positions	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
BBB B	WCGV/MY24 & WVTW/CW18 4041 N.35 th Street Milwaukee, WI. 53216 414-442-7050 www.my24milwaukee.com www.cw18milwaukee.com	1 0 0 0 0	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
CCC C	Referrals	5 0 1 2 0	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
DD DD	Internal	0 0 0 1 2	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager Marketing/Research Director
FFF F	602 Communications	0 0 0 1	Senior Account Executive Account Executive Trainee National Regional/Sales Assistant Promotions Manager

		0	Marketing/Research Director
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*Indicates the source requested to be notified of openings.

**Indicates the source is no longer in service.

Covering the Period from 8/01/10 to 7/31/11

Station(s) Comprising Station Employment Unit WCGV & WVTV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities
Undertaken by WCGV & WVTV-MILWAUKEE, WI.

JOB FAIRS

Activity: _____ WBA Summer Job Fair

Date of Station Participation: June 22, 2011

Participating Employees: _____ Teresa Des Jardins-Account Manager
Beverly Captain - HR

Host/Sponsor of Activity: _____ Wisconsin Broadcasters Association

Brief Description of Activity

and Station Participation: _____ WBA sponsors a Summer Job Fair to give the Broadcast Industry the opportunity to discuss with the public the available job opportunities that are open and set up future interviews. Over 100 attended.

SCHOLARSHIP

Activity: _____ WBA Scholarship Foundation

Date of Station Participation: _____ September 1, 2010 through October 16, 2010

Participating Employees: _____ Bev Captain - Human Resource Director

Host/Sponsor of Activity: _____ Wisconsin Broadcast Association (WBA)
Foundation

Brief Description of Activity

and Station Participation: _____ Scholarship of \$300.00 to be awarded to a student for college. Station receives applications from interested candidates and scores each applicant on GPA score, Post HS Employment, Extracurricular Activities, Awards and Honors, Broadcasting Experience and Essay. The Scholarship program qualifies for one of the 4 prongs in a two year period.

Activity: _____ TNL Scholarship

Date of Station Participation: _____ Fall of 2010 from August 26, 2010
through October 21, 2010

Participating Employees: David Ford – General Manager
Host/Sponsor of Activity: WCGV/MY 24 and WVTV/CW 18

Brief Description of Activity

and Station Participation: Scholarship of \$5000.00 is awarded to a student for college. Station receives applications from nominated candidates by High School Athletic Director and Coaches and scores each applicant on GPA score, Athletic Achievements/Programs, Community Activities and essay describing why he/she deserves scholarship.

COMMUNITY EVENT

Activity: Southridge Mall

Date of Station Participation: May 7, 2011

Participating Employees: David Ford, Mark Martin, Dennis Brechlin, Paul Rudolph, Paul Fix, Milan Maksimovic, Andrew Meddaugh, Bryon Jende, Tom Mertes, Dave Kober, Tim Rosenkranz, Andrew Drout, Bev Captain, Tom Oelke, Steve Shepherd, Richard Minor, Brian Brechlin, Jessica Schuster, Cheryl Naasko, Justin Calemine, Sarah Hendricksen, Linda Chase, Betty Her

Host/Sponsor of Activity: WCGV/MY 24 & WVTV/CW 18

Brief Description of Activity and

Station Participation: Promotion of Stations Facebook and Twitter for public to receive discounts to various local businesses and inform of upcoming events, jobs and programming for WCGV and WVTV. To inform and introduce Digitenna LLC to public for receiving Free Over the Air Television.

Activity: Bayshore Mall

Date of Station Participation: May 14, 2011

Participating Employees: David Ford, Mark Martin, Dennis Brechlin, Paul Rudolph, Paul Fix, Andrew Meddaugh, Bryon Jende, Tom Mertes, Dave Kober, Tim Rosenkranz, Andrew Drout, Alice La Fond, Tom Oelke, Steve Shepherd, Richard Minor, Brian Brechlin, Jessica Schuster, Cheryl Naasko, Justin Calemine, Sarah Hendricksen, Linda Chase, Betty Her, Helen Morgan

Host/Sponsor of Activity: WCGV/My 24 & WVTV/CW 18

Brief Description of Activity Promotion of Stations Facebook and Twitter for viewers to receive discounts to various local businesses and inform of upcoming events, jobs and programming for WCGV and WVTV. To inform

and introduce Digitenna LLC to public for receiving Free Over the Air Television.

TRAINING

Activity: WBA- Summer Conference: Discrimination Law for Broadcaster: Legal issues and effective strategies to prevent unlawful discrimination-Part I

Date of Participation: June 22, 2011

Participating Employees: Teresa Des Jardins – Account Manager
Beverly Captain - HR

Host/Sponsor of Activity: Wisconsin Broadcasters Association

Description of Activity: Part four of a four part program held over a 2 year period, sponsored and hosted by Wisconsin Broadcast Association (WBA), designed for station management to ensure Equal Employment Opportunity and prevent unlawful discrimination.