

Annual EEO Public File Report Form

WCGV/WVTV

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WCGV & WVTV-MILWAUKEE, WI and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning August 1, 2007 to and including July 31, 2008 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 8/01/07 to 7/31/08

Station(s) Comprising Station Employment Unit: **WCGV & WVTM**

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Account Executive (7)	Career Builder 3 Monster.com 1 TV Jobs.com 1 TV advertisement 1 Referral 1	55
2	Business Manager (1)	SBG website	4
3	Graphic Designer (1)	SBG website	10
4	Traffic Assistant (1)	Referral	13

Total Number of Persons Interviewed During Applicable Period 82

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from **8/01/07 to 7/31/08**

Station(s) Comprising Station Employment Unit: WCGV & WVTV

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	Abundant Life Ministry, Ltd. Ellen Blathers 7425 Harwood Ave. Milwaukee, WI. 53213-2626 414-389-0249 alms4seb1@aol.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
B	Alverno College Amy Fritz 3400 S. 43 rd St. Milwaukee, WI. 53234 414-382-6009 414-382-6443-fax debra.chomicka@alverno.edu	0 0 1 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
C	Antioch Missionary Baptist Church Alexis Morgan 2033 W. Congress Milwaukee, WI. 53209 414-445-3303	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
D	Asian Amer. Journalist Assoc Albert Lee 1182 Market #320 San Francisco, CA. 94102 415-346-2051	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

	www.aaja.org		
E	Aurora Weier Ed. Ctr. Emilio Lopez 2669 N. Richards Street Milwaukee, WI. 53212 414-562-8398	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
F	Bay View Community Ctr. Bill Osterndorf 1320 E. Oklahoma Ave. Milwaukee, WI. 53207 414-482-1000	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
G	Bishop State Comm. College* Juliette F. Womack 351 N. Broad Street Mobile, AL. 36603-5898 251-662-5371 www.bishop.edu	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
H	Black Women's Network Executive Director 8712 W. Spokane Milwaukee, WI. 53224	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
I	Brown College Attn: Elizabeth Bisciglia 1440 Northland Drive Mendota Heights, MN. 55120 651-905-3400 http://placement.browncollege.edu ebisciglia@browncollege.edu	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
J	CareerBuilder Allison Weitzman Account Manager 1750 Tyson's Blvd., 4 th Fl. McLean, VA. 22102 www.careerbuilder.com *began source 1/1/08	1 0 25 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
K	Community Baptist Church Evan. Joyce Savage PO Box 080557 Milwaukee, WI. 53208-0557 414-445-1610 jnsavage2@aol.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

L	Cooperative Ed. Services-Agency#1 Jewel Rodgers 19601 W.Bluemound Rd. Brookfield, WI. 53045 262-787-9514 jrodgers@cesal.k12.wi.us .	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
M	Council for the Spanish Speaking, Inc. Robert Conrad 614 W. National Ave. Milwaukee, WI. 53204 414-384-3700	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
N	Educational Opportunity Programs and Office of Urban Education Executive Director 101 W. Pleasant Street Ste.204 Milwaukee, WI. 53212 414-227-4466	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
O	Esperanza Unita, Inc. Laura Brace 1329 W. National Avenue Milwaukee, WI. 53204 414-671-0251	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
P	Hispanic Chamber of Commerce Maria Monreal Cameron 816 W. National Avenue Milwaukee, WI. 53204	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
Q	Hispanic Link News Service Carlos Erickson 1420 N. St. NW Washington, DC. 30005 202-234-0280 www.hispaniclink.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
R	Hmong Ed. Advancements, Inc. Pang Yang 3520 W. Abbott Avenue Milwaukee, WI. 53221-2004 414-931-8834	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
S	House of Peace Comm. Ctr. Pastor Matthew Gottschalk 1702 W. Walnut Street	0 for all positions	Traffic Assistant Promotion Graphic Designer

	Milwaukee, WI. 53205 414-933-1300 www.houseofpeacemilwaukee.org		Account Executive Business Manager
T	*Immanuel Community Baptist Church Pastor Rosemary Dye 2009 N.19 th Street Milwaukee, WI. 53204-3731 P: 414-672-5191 F: 414-647-1468 RosemaryDye@peoplepc.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
U	Korean Church of Milwaukee Joseph Yang 2020 W. Drexel Avenue Milwaukee, WI. 53154-2519 414-774-1664	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
V	Lao Family Community Ctr., Inc. Pao N. Fang 2331 W. Vieau Pl. Milwaukee, WI. 53204 414-385-3380 www.laofamilfresno.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
W	Madison Media Institute Susan Miller 2702 Agriculture Drive Madison, WI. 53718 608-663-2000	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
X	Marquette University-Career Center Jim Bretl PO Box 1881 Milwaukee, WI. 53201-1881 414-288-7144 james.bretl@marquett.edu	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
Y	Marquette U-Broadcasting Dept. Dr. Michael Havice PO Box 1881 Milwaukee, WI. 53201-1881 414-288-3495 Michael.havice@marquett.edu	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
Z	Marquette University Jason Eckert Holthusen Hall- First Floor PO Box 1881	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive

	Milwaukee, WI. 53233-1881 414-288-5303 Jason.eckert@marquette.edu		Business Manager
AA	*Marketing Ideanet Graeme Newell 602 Communications 6839 Charter Hills Road Charlotte, NC. 28277 704-543-1426 407-540-9336 gnewell@602communications.com www.602communications.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
BB	Maximus Job Center NW Brian Solomon 6550 N.76 TH Street Milwaukee, WI. 53223 414-760-6060	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
CC	MAXIMUS Job Placement Office 1126 S. 70 th Street Milwaukee, WI. 53214 414-607-0477 www.dwd.state.wi.us	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
DD	Medialine Mark Shilstone PO Box 51909 Pacific Grove, CA. 93950 www.medialine.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
EE	Metropolitan Baptist Church Executive Director 1345 W. Burleigh Street Milwaukee, WI. 53206 414-263-9063	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
FF	Milw. Area Technical College/Student Employment Ctr. Pat Bland 700 W. State Street Milwaukee, WI. 53203 414-297-6936	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
GG	Milwaukee Branch NAACP Job Placement Dept. 2745 N. Dr. Martin Luther King Dr. Milwaukee, WI. 53212-2351 414-562-1000	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

HH	Milwaukee Career College Jolie Semrad 3077 North Mayfair Road #300 Milwaukee, WI. 53222 414-257-2939	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
II	Milw. Center for Independence Bruno B. Manno 2020 W. Wells Street Milwaukee, WI. 53233-2720 414-272-1344 www.mediatransparency.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
JJ	Milwaukee Christian Center Kathy Baillargeon 2137 W. Greenfield Avenue Milwaukee, WI. 53204 414-645-5350	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
KK	Milwaukee County Division of Human Resources 901 N. 9 th Street #210 Milwaukee, WI. 53203 414-278-4143 www.mcdhr.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
LL	Milwaukee Job Center Network Employer Order Services 816 W. National #2 Milwaukee, WI. 53220 414-385-6920 charles.malinowski@dwd.state.wi.us	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
MM	Milwaukee School Of Engineering Job Placement Center 1025 N. Broadway Milwaukee, WI. 53202 414-277-7300 www.msoe.edu	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

NN	Milwaukee Urban League, Inc. Manpower Director 435 W. North Avenue Milwaukee, WI. 53202 414-374-5850 www.tmul.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
OO	Milwaukee Women's Center, Inc. Erica Walker PO Box 4009 Milwaukee, WI. 53204-0009 414-272-6199 ewalker@mwcinc.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
PP	Milwaukee Journal / Sentinel Sonya Richardson 333 W. State Street Milwaukee, WI. 53203 414-224-2000	7 1 4 3	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
QQ	Mt.Zion Missionary Baptist Church Pastor Louis E. Sibly III 2207 N.2 nd Street Milwaukee, WI. 53212 414-372-7811 www.mtzionmissionary.tripod.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
RR	Monster.com Judy Fonda Account Manager 5 Clock Tower Place, Suite 500 Maynard, MA. 01754 www.monster.com *stopped using source 12/31/08	0 6 7 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
SS	Native Amer. Public Telcom. Lynn Warren 1800 No 33 rd St. Lincoln, NE. 68501 402-472-3522 www.nativetelecom.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
TT	Nat'l Assoc. of Black Journalists Capri Dodson 8701-A Adelphi Rd. Adelphi, MD. 20783 301-445-7100 www.nabj.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
UU	Nat'l Assoc. of Broadcasters	0 for all	Traffic Assistant

	Karen Hunter 1771 North Street NW Washington, DC. 20036 202-429-5499 www.nab.org	positions	Promotion Graphic Designer Account Executive Business Manager
VV	Nat'l Assoc. of Hispanic Jrnls Martina Hillendo 1000 National Press Bldg. 529, 14 th St. NW. Washington, DC. 2045 202-662-7145 www.nahj.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
WW	Nat'l Hispanic Media Coalition Acasia Flores 1201 W. 5 th St. STE T205 Los Angeles, CA. 90017-2036 213-746-6988 www.nhmc.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
XX	Nat'l Black MBA Assoc. Debbie Tarrer 180 N. Michigan Ave. #1515 Chicago, IL. 60601 312-236-2622 www.nbmbaa.org	0 0 1 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
YY	New Hope Missionary Baptist Church Ruthie Sprue II 2433 W. Roosevelt Dr. Milwaukee, WI. 53209 414-871-0350 rethink@America.net ruthienhbc@ameritech.net	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
ZZ	Northcott Neighborhood House Rene Stewart 2460 N.6 th Street Milwaukee, WI. 53212 414-372-3770 www.northcotthouse.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
AA A	Oneida Tribal Service Mark Denning 2778 S.35 th Street Milwaukee, WI. 53215 414-384-7740	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
BBB	RIMM, Inc.	0 for all	Traffic Assistant

	Regina Williams 2832 N.13 th Street Milwaukee, WI. 53206 414-264-2286	positions	Promotion Graphic Designer Account Executive Business Manager
CCC	The Salvation Army Executive Director 324 N. Jackson Milwaukee, WI. 53202 414-276-4316 www.usc.salvationarmy.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
DD D	SER Jobs for Progress Mr. Al DeBow 1040 W. Mitchell Street Milwaukee, WI. 53204 414-649-2640	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
EEE	Sherman Park Community Assoc. Steve O'Connell 3526 W. Fond du Lac Avenue Milwaukee, WI. 53216 414-444-9803 www.shermanpark.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
FFF	Silver Spring Neighborhood Ctr., Inc. Jim Bartos 5460 N.64 th Street Milwaukee, WI. 53218 414-463-7950	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
GG G	Sinclair Broadcast Group Website (online) Website: www.sbgi.net Sharon Pickeral 10706 Beaver Dam Road Cockeysville, MD. 21030	1 1 3 1	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
HH H	Social Development Comm. Human Resource 4041 N. Richards Street Milwaukee, WI. 53212 414-906-2712	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
III	Spots N Dots 167 Oakdale Rd Johnson City, NY 13790 Email: selltv@aol.com Website: www.spotsndots.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

JJJ	Spotted Eagle, Inc. Doug LaBelle 3134 W. State St. Milwaukee, WI. 53208 414-342-0700	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
KK K	St Mark AME Church Rev. Clarence Robinson 1616 W. Atkinson Avenue Milwaukee, WI. 53206 414-562-8031	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
LLL	St. Martin de Porres Church Fr. John Celickowski 128 W. Burleigh Street Milwaukee, WI. 53212 414-372-3090 jcgtownlau@aol.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
MM M	Television Week Mark Abrams 6500 Wilshire Blvd. #2300 Los Angeles, CA. 90048 323-370-2415 Mabrams@TVWeek.com	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
NN N	TV JOBS.COM Broadcast Employment Service. Mark C. Holloway PO Box 4116 Oceanside, CA 92052 admin@tvjobs.com	0 1 1 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
OO O	United Community Center Richardo Diaz 1028 S. 9 th Street Milwaukee, WI. 53204 414-384-3100	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
PPP	United Migrant Opportunity Service, Inc. Director 929 W. Mitchell Street Milwaukee, WI. 53204 414-671-5700	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
QQ Q	University of Wisconsin - Milwaukee Department of Journalism & Mass Communication Becky Crowder	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

	2522 E. Hartford Ave, Johnston Hall 117 Milwaukee, WI. 53201-0413 414-229-4436 bcrowser@uwm.edu		
RRR	UW-Milwaukee Mohammed Aman: Career Development Center PO Box 413 Milwaukee, WI. 53201-0413 414-229-1409 aman@csd.uwm.edu	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
SSS	VarietyCareers.com Courtney Waters Account Executive 5700 Wilshire Blvd. #120 Los Angeles, CA. 90036 800-357-4745	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
TTT	Veterans of Foreign Wars Services Connie Schmidt 5400 W. National Avenue Milwaukee, WI. 53214 414-902-5748	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
UU U	W-2 Community at Large Linston Young 2601 N Dr. Martin Luther King Dr. Milwaukee, WI. 53212 414-264-6888	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
VV V	Wisconsin Broadcasters Assn. Torrie Kennedy 44 E. Mifflin Street #900 Madison, WI. 53703 608-236-1922 torrie@wi-broadcasters.org www.wi-broadcasters.org	2 0 1 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
WW W	The Women's Center Employment Dept. 425 N. East Avenue Waukesha, WI. 53186 262-544-7690 nancys@twcwaukesha.org	0 for all positions	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

XX X	WCGV/MY24 & WVTW/CW18 4041 N.35 th Street Milwaukee, WI. 53216 414-442-7050 www.my24milwaukee.com www.cw18milwaukee.com	0 0 7 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
YY Y	Referrals	2 0 5 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager
ZZZ	Internal	0 1 0 0	Traffic Assistant Promotion Graphic Designer Account Executive Business Manager

*Indicates the source requested to be notified of openings.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 8/01/07 to 7/31/08

Station(s) Comprising Station Employment Unit WCGV & WVTV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities
Undertaken by WCGV & WVTV-MILWAUKEE, WI.

JOB FAIRS

Date of Station Participation: January 3, 2008

Participating Employees: Mark Martin – Director of Sales

Host/Sponsor of Activity: University of Rochester/Chicago, IL.

Brief Description of Activity

and Station Participation: Career and Internship Connection blends the best of a career fair and pre-screened interview event. Employers exchange information and collect resumes, while educating and motivating Juniors, Seniors and recent graduates to look into a career in media broadcast. Employers receive a collection of resumes approximately two weeks prior, and interview with pre-selected candidates for afternoon part of Job Fair.

Date of Station Participation: January 23, 2008

Participating Employees: David Ford – Group Manager

Host/Sponsor of Activity Wisconsin Broadcasters Association (WBA)

Brief Description of Activity

and Station Participation: WBA sponsors a Winter Job Fair to give the Broadcast Industry the opportunity to discuss with the public the available job opportunities that are open and set up future interviews. Over 100 people attended.

Date of Station Participation: March 19, 2008

Participating Employees: Rob Krieghoff – Local Sales Manager
Sarah Hendricksen – Marketing Director

Host/Sponsor of Activity: Racine County Workforce Development Center and Gateway Technical College, Young Professionals of Racine, Racine Area Mfg. and Commerce, CATI, Inc., Racine County Economic Development Corp. Racine Recruit.com, Hispanic Business and Professional Association.

Brief Description of Activity

And Station Participation: Job Fair held in Racine County for candidates holding an Associate Degree or higher.

Date of Station Participation: June 18, 2008

Participating Employees: David Ford – Group Manager

Host/Sponsor of Activity: Wisconsin Broadcasters Association (WBA)

Brief Description of Activity

And Station Participation: WBA sponsors a Summer Job Fair to give the Broadcast Industry the opportunity to discuss with the public the available job opportunities that are open and set up future interviews.

SCHOLARSHIP

Date of Station Participation: August 27, 2008 through October 19, 2008

Participating Employees: Bev Captain - Human Resource Director

Host/Sponsor of Activity: Wisconsin Broadcast Association (WBA) Foundation

Brief Description of Activity

and Station Participation: Scholarship of \$300.00 to be awarded to a student for college. Station receives applications from interested candidates and scores each applicant on GPA score, Post HS Employment, Extracurricular Activities, Awards and Honors, Broadcasting Experience and Essay. The Scholarship program qualifies for one of the 4 prongs in a two year period.

EDUCATIONAL EVENT

Date of Station Participation: April 23, 2008

Participating Employees: David Ford – Group Manager

Host/Sponsor of Activity: Jeremiah Curtin Leadership Academy

Brief Description of Activity and

Station Participation: David spoke to a group of students that earned the opportunity to attend a Luncheon with community leaders. These Luncheons provide a venue for students to engage in round table discussions with community leaders

TRAINING

Activity: “Hiring Smart for Broadcaster: Legal Issues in Hiring and Effective Strategies to promote Equal Employment Opportunity and Prevent Unlawful Discrimination”

Date of Participation: January 23, 2008

Participating Employees: David Ford – Group General Manager

Description of Activity: Wisconsin Broadcast Association (WBA) sponsored and hosted a four part program designed for station management that teaches how to ensure Equal Employment Opportunity and prevent unlawful discrimination.

Activity: “Hiring Smart for Broadcaster: Legal Issues in Hiring and Effective Strategies to Promote Equal Employment Opportunity and Prevent Unlawful Discrimination” Part 2.

Date of Participation: June 18, 2008

Participating Employees: David Ford – Group General Manager

Description of Activity: Part two of a four part program, sponsored and hosted by Wisconsin Broadcast Association (WBA), designed for station management that teaches how to ensure Equal Employment Opportunity and

prevent unlawful discrimination.

Activity: Web Based Training “Workplace Harassment” Recognizing and Preventing Harassing Behavior.

Date of Participation: March 10 through April 14, 2008

Participating Employees: All Managers and Supervisors

Host/Sponsor of Activity: Sinclair Broadcast Group/Corpedia-Elearning

Description of Activity: Managers and Supervisors took the web-based training on “Workplace Harassment” Recognizing and Preventing Harassing Behavior. The purpose of this course was to increase and renew awareness, manager and supervisor development, and FCC Compliance.